

TRAID (Textile Recycling for Aid and International Development)  
New Education Resource Pack Launched  
Contact TRAIID Education on 020 8733 2591 to order



## Bring the ethics of the fashion industry into the classroom today



Eco fashion charity TRAIID has launched 'Behind the Seams' a new education resource pack to inspire secondary school teachers (KS3 & KS4) to choose the ethics of the fashion industry as a subject for classroom work.

TRAID's Education team work with thousands of young people and teachers every year to investigate the social and environmental impacts of what we wear.

Lyla Patel, TRAIID's Head of Education said, "Fashion is a great way to get young people talking about ethics, poverty and the environment. 'Behind the Seams' addresses the lack of educational resources for teachers wanting to tackle the ethics of the clothes industry. TRAIID collated its most successful lesson plans together drawn from our wealth of experience running workshops and teaching around the clothes industry."

Order today and receive:-

- 10 lesson plans on waste and ethical fashion
- 3 Extension Activities
- 5 A2 Colour Posters powerfully reinforcing the issues covered in the pack
- 10 A4 colour posters featuring stunning images of TRAIID's recycled fashion label TRAIIDremade
- Fashion customisation techniques
- Comprehensive resource lists
- 6 Fact Sheets
- Short film introducing TRAIID on DVD
- 5 jigsaw puzzles

The pack price is £45 (plus £4.95 p&p). To order contact Lyla Patel, TRAIID's Head of Education by email on [behindtheseams@traid.org.uk](mailto:behindtheseams@traid.org.uk) / 020 8733 2591

### Ends

- For more information contact TRAIID's Head of Education Lyla Patel on 020 8733 2591
- The 'Behind the Seams' Pack is on sale now at £45 plus £4.95 postage and packing. Email [behindtheseams@traid.org.uk](mailto:behindtheseams@traid.org.uk) to place an order
- [www.traid.org.uk](http://www.traid.org.uk)

TRAID is a registered charity (297489) working to fight global poverty through its clothes recycling and environmental activities in the UK.